

Starling Report Priority Health Area Scoring – Our Approach

Health needs scores in each of the 12 priority areas (categories) were determined using quantitative analysis of secondary data from standard, national sources. First, metrics were selected which best represented each category based on a review of multiple health measurement frameworks. Next, metrics were scored based on three criteria relevant to the mission of “helping people live longer, better”. These criteria include: impact on short-term health (well-being); impact on long-term health (life expectancy); and severity within the reference market relative to state benchmarks. Final health needs scores for each priority area were developed with possible scores ranging from 1 to 100. Higher health needs scores indicate 1) a comparatively high degree of correlation between the underlying metrics within the health needs category and the outcome variables (well-being and life expectancy), and 2) a high level of need in the market compared to other areas of the state.

Figure 1 depicts the process, which is further detailed in the Starling Report Technical Document.

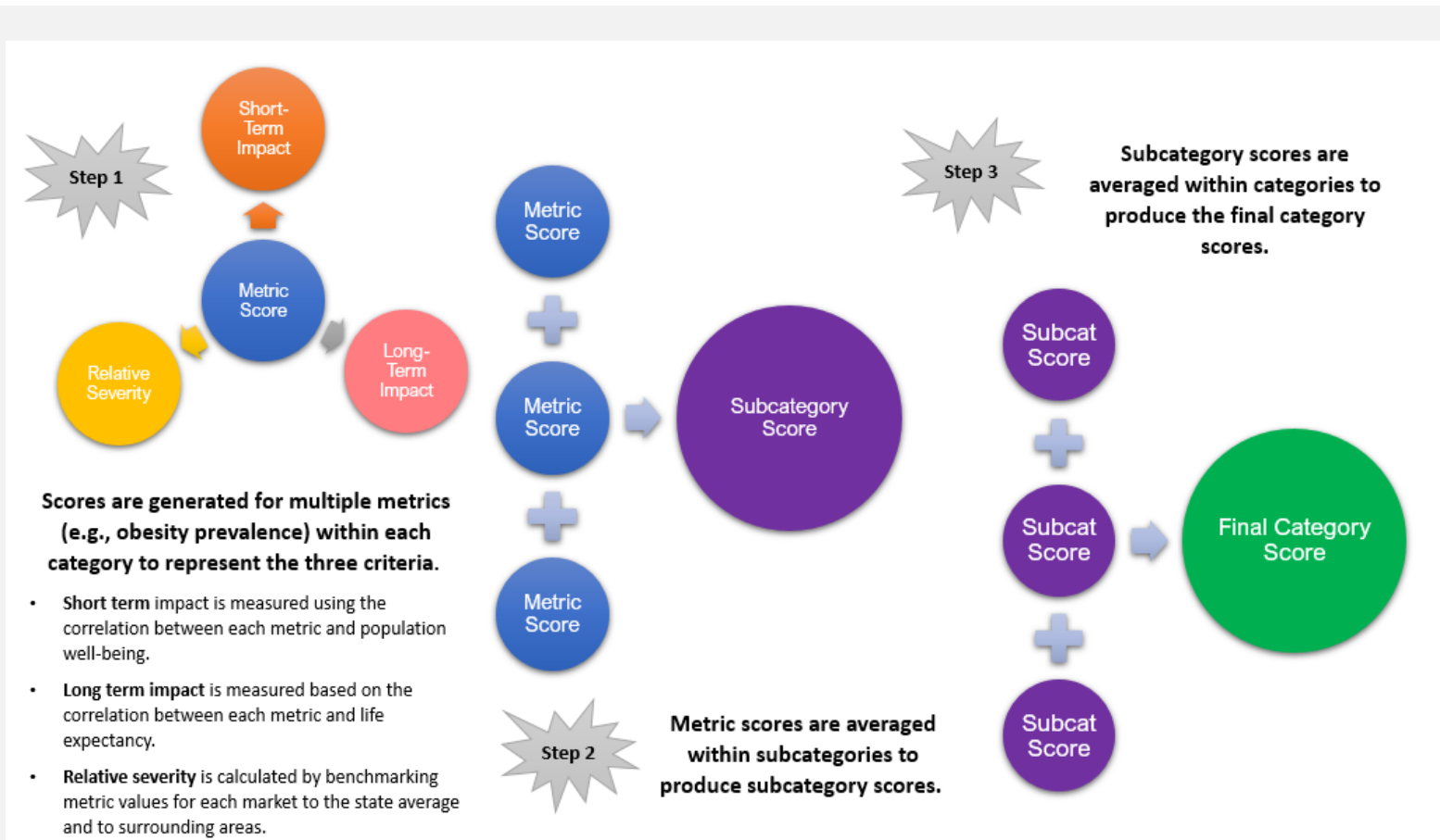


Figure 1. Starling Report - Framework and Scoring Approach Diagram